

# KATHERINE ENYART

GRAPHIC & WEB DESIGNER

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## EXPERIENCE

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### Planet Art - Personal Creations June 2022 - Present Senior Graphic Designer - Calabasas, CA

Sr. Designer working under 6 brands with Planet Art creating web and digital assets, photography, ads and ad development.

- Design and layout multiple web projects: emails, banners, home page, ads, mail pieces, and other marketing collateral
- Create clean, engaging, and visually cohesive designs that align with the brand's guidelines and aesthetic.
- Film and create digital ads as well as concept and plan product photo shoots.

### KMK Graphic Design Feb 2016 - Present Freelance - Los Angeles, CA

Independently working with various clients and companies on graphic design, website design and maintenance, logo design, and social media.

- Collaborate with clients to develop concepts and ideas for new designs.
- Logo design, branding, re-branding, graphic illustration and lettering, packaging design, brochures, and content creation.

### Storyverse Studios Oct 2014 - July 2016 Lead Graphic Designer - Sherman Oaks, CA

Lead Designer across multiple brands, developing and executing creative content for web and digital platforms.

- Produce multi-platform "universes" of content for properties, talent, and brands.
- Focused on two primary websites: Bridalville and Worship the Fandom, as well as created storyverses for new brands and companies.
- Created banners, quote graphics, cinemagraphs, logos, and content for websites and social media.

### Etsy Shop Owner February 2016 - 2024 Greatest Aventure Designs and Cotton & Wood Shop

Shop owner and operator

- Simultaneously ran two etsy shops specializing in homemade macramé and wood decor, custom watercolor pet portraits, and custom attire.

## EDUCATION





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### Bachelor of Arts, Graphic Design 2010 - 2014 California State University Northridge - Northridge, CA

- Graduated cum laude (May 2014)

### Art Center at Night 2011 - 2014 Art Center College of Design - Pasadena, CA

- Course work in Coding & Word Press, Photography, and Letter Press

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-  **w:** www.kmkgraphicdesign.com
-  **A:** Calabasas, CA

## PROFILE

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Creative and detail-oriented Graphic Designer with extensive experience in the design industry. Proficient in Adobe suite, Web Design, Microsoft Word, and HTML, with a strong foundation in arts and design. Holds a Bachelor of Arts in Graphic Design, combining technical expertise and creative vision to deliver innovative design solutions.

## PROFESSIONAL SKILLS

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- Graphic Design & Social Media
- Wordpress & Bluehost
- HTML / CSS
- Typography & Color Theory
- Branding
- Grid & Layout

## SOFTWARE SKILLS

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- Photoshop
- InDesign
- Illustrator
- After Effects
- Dreamweaver
- MS Office
- Ontraport & Mailchimp
- Scene7

## PERSONAL SKILLS

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- Team Work
- Creativity
- Organization
- Efficiency
- Communication
- Detail orientated